



STEINWAY & SONS

Steinway & Sons to Open New Showroom in Holladay, Utah

New Steinway Piano Gallery — Utah brings the world's finest pianos to the Holladay community

HOLLADAY, UT (April 16, 2026) — Steinway & Sons, makers of the world's finest pianos, will open a new authorized dealership, Steinway Piano Gallery — Utah, this May in Holladay. Doors will open on Friday, May 1st with Grand Opening festivities and a ribbon-cutting ceremony on May 8th and May 9th. Steinway Piano Gallery — Utah will be located in the heart of Holladay at 4644 S. Holladay Blvd, and will bring more than 170 years of uncompromising craftsmanship to the Salt Lake Valley.

“I’m honored to represent Steinway & Sons in the Utah market,” said Isaac Jackson, founder of Steinway Piano Gallery — Utah. “It is such a privilege to bring this brand to my hometown of Holladay, Utah. As a piano teacher for more than twenty years, it has been an immense privilege to share my love of piano music with my students. Music is such a vital component to who we are. I am so excited for this unique opportunity to continue sharing that love.”

The new gallery will showcase the full family of Steinway–designed instruments, including Steinway & Sons, Boston, and Essex pianos — each crafted to meet the needs of musicians at every level. The centerpiece of the showroom, a dedicated Steinway Spirio Lounge, will introduce visitors to the Steinway & Sons Spirio, the world's finest high resolution player piano. Spirio captures and reproduces live performances with remarkable detail, allowing anyone to experience legendary artists performing on their own Steinway in their own home.

“We are pleased to welcome Steinway Piano Gallery — Utah to our family of authorized dealerships,” said Gavin English, President of the Americas for Steinway & Sons. “Isaac Jackson and his team bring a deep commitment to music, education, and community, and this new gallery will give pianists throughout the Salt Lake Valley an inspiring place to experience the full Steinway–designed family of instruments. We are proud to expand Steinway’s presence in Utah and to support the artists, students, and families who will make music there for generations to come.”

The new Steinway Piano Gallery — Utah showroom reflects Steinway & Sons’ ongoing commitment to serve musicians, educators, and families with world-class instruments and personalized expertise. The Holladay showroom will offer an inviting space for pianists of all levels to explore, play, practice, record, perform, and find the instrument that speaks to them.

The Grand Opening Celebration will take place **May 8 & 9, 2026** with a series of events open to the public, including live performances, artist receptions, and exclusive demonstrations of the Steinway Spirio. Additional programming will continue throughout May, culminating in a Memorial Day Weekend sale, May 22–25.

Steinway Piano Gallery — Utah is located at 4644 S. Holladay Blvd., Holladay, UT 84117. For more information, visit www.steinwayutah.com or call (801) 435-0955.

About Steinway & Sons

Since 1853, Steinway & Sons pianos have set an uncompromising standard for sound, touch, beauty, and value. Because of a dedication to continuous improvement, today's Steinway remains the choice of 9 out of 10 concert artists, and it is the preferred piano of countless musicians, professional and amateur, throughout the world. For more information, visit www.steinway.com.

About Steinway Piano Gallery — Utah

Steinway Piano Gallery — Utah is an authorized Steinway dealership located in Holladay at the heart of the Salt Lake Valley. The gallery offers the complete line of Steinway-designed instruments — Steinway & Sons, Boston, and Essex — along with the Steinway Spirio player piano system. The gallery's team of experts is dedicated to helping musicians, educators, and families find the perfect instrument for a lifetime of musical discovery. For more information, visit www.steinwayutah.com.

Press Contact:

Bridget Berry

Steinway & Sons

bberry@steinway.com



Isaac Jackson

Owner

Steinway Piano Gallery Utah

