



STEINWAY PIANO GALLERY

Greetings Interior Design Firm,

Steinway Piano Gallery of Utah would like to invite your firm to partner with us in helping your clients find the perfect piano for their homes.

A grand piano is more than a musical instrument—it can become one of the most distinctive design elements in a room. Our gallery offers an exceptional selection of Steinway & Sons, Boston, Essex, and quality pre-owned pianos in a variety of sizes, styles, finishes, and price ranges. We would be happy to work directly with your design team to help select a piano that complements your client's space, architecture, furnishings, and overall vision.

Since 1853, **Steinway & Sons has represented the pinnacle of handcrafted piano making**, building extraordinary instruments in New York that are renowned for their uncompromising quality, craftsmanship, tone, and performance. In 2015, Steinway introduced **SPIRIO**, its revolutionary high-resolution player piano system, bringing world-class performances into the home with remarkable precision and expression. The legendary **Steinway Model D Concert Grand** is also the instrument of choice on many of the world's most prestigious concert stages and is overwhelmingly preferred by concert pianists. A piano can certainly complete a beautifully designed room—but a **Steinway transforms the room into a statement.**

As part of our Interior Designer Referral Program, your firm will receive a **2% commission on the piano purchase price for every completed sale you refer to Steinway Piano Gallery of Utah.** On a \$200,000 piano, for example, your firm would receive a \$4,000 referral commission.

We can also assist with piano selection, measurements, placement recommendations, ai renderings, delivery logistics, and other details to make incorporating a piano into your project as simple as possible. Your clients are also welcome to visit our Steinway Piano Gallery in Holladay, Utah to experience and select their piano in person.

We would love to introduce ourselves and learn more about your firm. If you have a current or upcoming project where a grand or upright piano might be a good fit, please contact us or stop by the gallery.

We look forward to the opportunity to work together.

Warm regards,

Jordan Sorensen

Director of Retail Sales | Steinway Piano Gallery

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— INTERIOR DESIGNER — PARTNERSHIP PROGRAM

At Steinway Piano Gallery of Utah, we value the vision and creativity of interior designers. That's why we invite you to partner with us in helping your clients find the perfect piano to complement their stunning spaces.

EARN A

2%

COMMISSION

You'll receive a **2% commission** on every piano sale you refer to Steinway Piano Gallery of Utah.

*Your talent for design.
Their love of music.*

A PERFECT HARMONY.

BENEFITS OF PARTNERING WITH US



PREMIUM SELECTION

Access to Steinway & Sons, Boston, Essex, and quality pre-owned pianos in a variety of sizes, finishes and price points.



DESIGN SUPPORT

We'll help you select the ideal piano to enhance your client's space, style, and architectural vision.



FULL-SERVICE EXPERIENCE

From space planning and measurements to delivery and placement, we handle every detail.



EXCEPTIONAL CLIENT CARE

Your clients receive expert guidance and personalized service from our knowledgeable team.



EARN REWARDS

Enjoy a 2% commission on every completed sale you refer to our gallery.



We love collaborating with designers and are happy to visit your office, review projects, or meet with your clients.

LET'S CREATE SOMETHING EXTRAORDINARY TOGETHER.



STEINWAY PIANO GALLERY
— OF UTAH —



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UTAH'S PREMIER DESTINATION
FOR THE WORLD'S
Finest Pianos